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FOR IMMEDIATE RELEASE**GetWellNetwork and MEDSEEK Collaborate to Deliver Advanced Patient Portal
to Further Enhance Patient Engagement***Extending Education and Engagement Opportunities throughout the Patient Journey Benefits Both
Patients and Facilities with Increased Satisfaction and Improved Outcomes*

Birmingham, Ala. and Bethesda, Md., Aug 14, 2012— MEDSEEK, the provider of the healthcare industry's only enterprise [strategic patient engagement and management solution](#), and [GetWellNetwork® Inc.](#), provider of the industry's leading [interactive patient care](#) (IPC) solution, today announced their partnership to provide healthcare facilities with a powerful patient engagement solution that will deliver patients greater access to personalized health information, interactive tools, educational materials and customized care plans throughout their healthcare journey. Well ahead of the time when Meaningful Use Stage 3 requires them to do so, hospitals and health systems will be able to leverage the combined solution to empower patients to serve as active participants in their care pre-admission, during their hospital stay and post-discharge.

By incorporating [GetWell@Home](#) into MEDSEEK's certified enterprise patient portal, provider organizations can extend personalized, educational content and Interactive Care Plans™ to patients outside the hospital walls via the web and mobile devices. The technology facilitates a patient-centered care approach to help achieve population health and wellness, improve care quality and outcomes, reduce readmissions and better contain costs.

"Our relationship with MEDSEEK is groundbreaking in its ability to further empower patients and their families with ready access to the health information they need to prepare for their hospital stay and manage their care once back at home," said Michael O'Neil, founder and CEO, GetWellNetwork.

"There's a natural alignment between MEDSEEK and GetWellNetwork, and our shared goals of engaging and educating patients and providing a comprehensive interactive experience across the care continuum has far-reaching effects for patients and the facilities caring for them."

"Every day, we wake up thinking about the patient," says Peter Kuhn, MEDSEEK's CEO. "MEDSEEK is committed to actively engaging patients by equipping them with the information and interactive tools to manage their care and adopt healthier behaviors. Working with GetWellNetwork further demonstrates that commitment to our hospital and health system customers."

The integrated solution is expected to be launched as early as this fall. To learn more about how MEDSEEK and GetWellNetwork can transform your patient experience, contact MEDSEEK at

marketing@medseek.com or 1.888.MEDSEEK, or contact GetWellNetwork at info@GetWellNetwork.com or 1.877.633.8496.

About GetWellNetwork

GetWellNetwork, Inc. entertains, educates, and empowers patients throughout the patient journey using the bedside TV and iPad in the hospital, mobile devices, Web or Cable TV at home. This patient-centered approach improves both satisfaction and outcomes for patients and hospitals. Additionally, the company extends the value of existing IT investments by integrating seamlessly to leading HIT systems including [Cerner](#), [McKesson](#), [Epic](#), [Meditech](#), [GE](#) and [Siemens](#).

GetWellNetwork is recognized by [KLAS](#)[®] as the leader in the Interactive Patient Systems category and exclusively endorsed by the [American Hospital Association](#). More information about GetWellNetwork can be found at www.GetWellNetwork.com.

About MEDSEEK

Since 1996, MEDSEEK has focused exclusively on creating a [360-degree optimal digital health experience](#) for patients, clinicians and administrative staff by removing traditional integration and communication barriers, workflow roadblocks and redundant processes. Used by more than 1,100 hospitals and health systems, MEDSEEK's strategic patient engagement solution and predictive analytics technology enable hospitals to execute enterprise-wide objectives by improving quality of care, uncovering new sources of revenue, informing capital expenditure decisions and generating meaningful loyalty among physicians and patients with a low-risk, high-return investment that leverages existing IT investments and infrastructure. For more information, visit www.medseek.com or call 1.888.MEDSEEK.

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